Coming this Spring 2014!

**Accounting Principles: A Business Perspective 9e**

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Georgia State University (Emeritus)

James Don Edwards  
University of Georgia (Emeritus)

Jefferson Williams  
University of Michigan

**Highlights of 9e:**
- Former Irwin/McGraw Hill title revised for fall 2014 use
- Updated by Jeff Williams, who uses it at U of Michigan
- Williams builds on the book’s popular business orientation
- Tightly integrated pedagogy and supplements
- Student prices start at $25
- Students select one of 3 textbook options:
  - e-Book $24.95
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**Background:** This book went through many editions with Business Publications, Inc. an imprint of Richard D. Irwin Publishers and was among the companies best sellers, reaching sales of 60,000 units at its peak. Roger Hermanson and Don Edwards brought the book to Textbook Media and then we published 8e back in 2007. (See list of adopting schools on page 3.) With 9e, we’re excited to bring Jeff Williams on to the project as a new co-author. And we’re proud to offer the market a worthy alternative to traditional (and overpriced) accounting textbooks from the oligopoly.

**Brief Description:** Thoroughly updated in fall of 2013, 9e builds on the strengths of previous editions written by these well-known authors and continues to provide a thorough understanding of how to use accounting information to analyze business performance and make business decisions. Uses real companies to illustrate many of the accounting concepts, and covers a variety of issues associated with these actual businesses to provide a real-world perspective. Combines solid coverage of financial accounting for business students, regardless of the selected major, and provides non-accounting majors a solid foundation for making effective use of accounting information.

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About the Authors:

Roger H. Hermanson is Regents Professor Emeritus of Accounting and Ernst & Young–J. W. Holloway Memorial Professor Emeritus at Georgia State University. Roger’s Ph.D. is from Michigan State University. Professor Hermanson has authored or coauthored approximately 100 articles for professional and scholarly journals and has coauthored numerous editions of several textbooks, including Accounting Principles, Financial Accounting, Survey of Financial and Managerial Accounting, Auditing Theory and Practice, and Principles of Financial and Managerial Accounting. He has served on the editorial boards of four journals in the field of accounting. Professor Hermanson has received numerous awards, including Accounting Educator of the Year by the Georgia Society of CPAs in 1990.

James Don Edwards is the J. M. Tull Professor Emeritus of Accounting in the Terry College of Business at the University of Georgia; M.B.A. University of Denver, Ph.D. University of Texas. Professor Edwards is a past president of the American Accounting Association. He has served as a professor and chairman of the Department of Accounting and Financial Administration at Michigan State University, a professor and dean of the Graduate School of Business Administration at the University of Minnesota, and a Visiting Scholar at Oxford University. The Academy of Accounting Historians awarded him the 1994 Hourglass Award, the highest international honor in the field of Accounting History. He was inducted into the Ohio State University Accounting Hall of Fame in 2001. He has coauthored numerous editions of several textbooks including Accounting Principles, Financial Accounting, and Managerial Accounting.

Jefferson Williams has taught accounting courses at the Ross School of Business, University of Michigan, since 1994. He teaches financial accounting at the undergraduate and at the graduate levels. Mr. Williams also teaches federal taxation at the graduate level. Prior to his teaching career, Mr. Williams worked as a CPA in the states of Tennessee and South Carolina. His practice focused on audit and assurance services and valuation services. At present, he is licensed as CPA in Tennessee.
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