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The digital-only options are covered below. Print options are on the next page.  
Page 3 is a table outlining preferred options.  
eBook features are found on pages 4-8.**

## Digital Options



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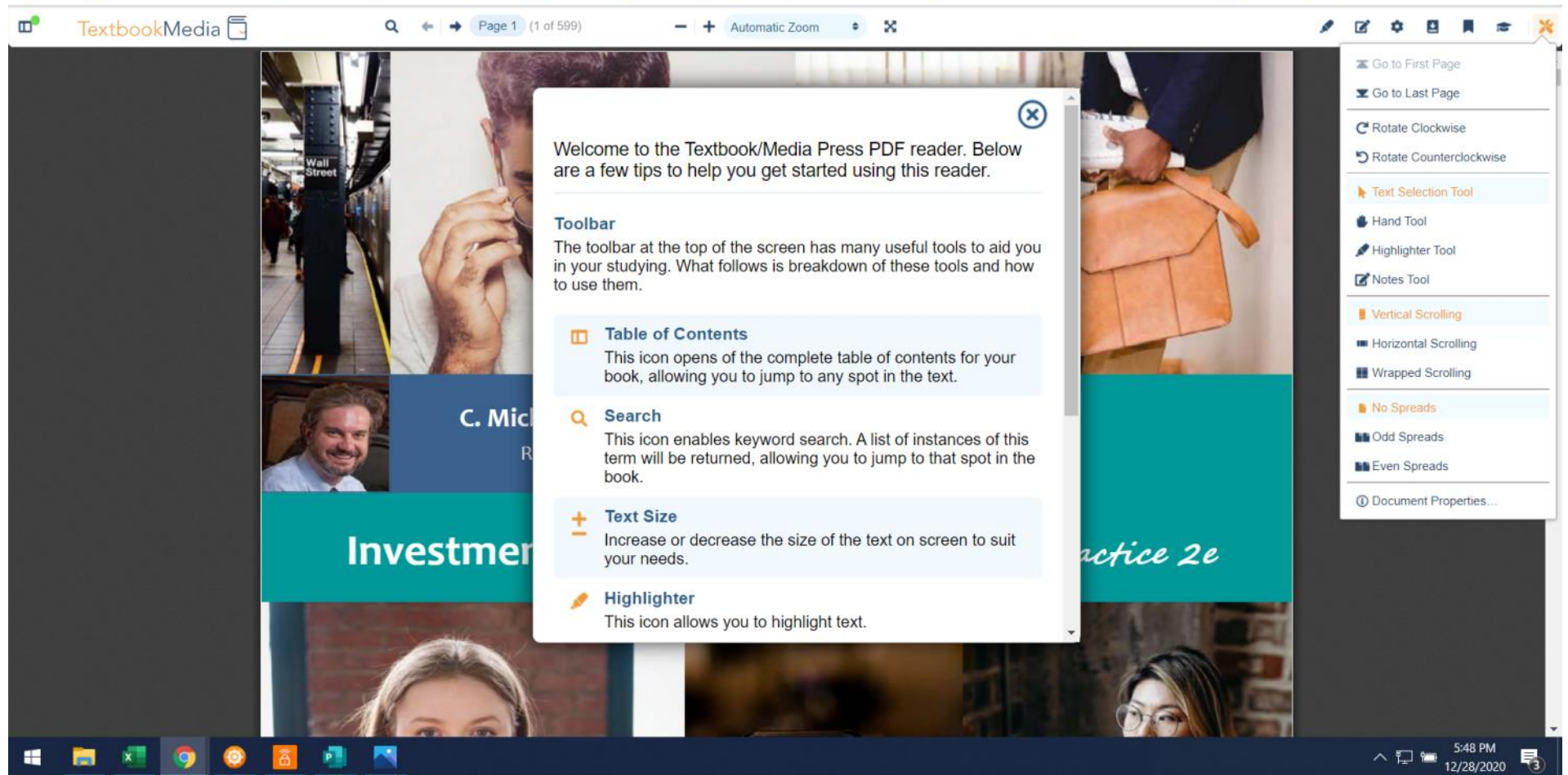


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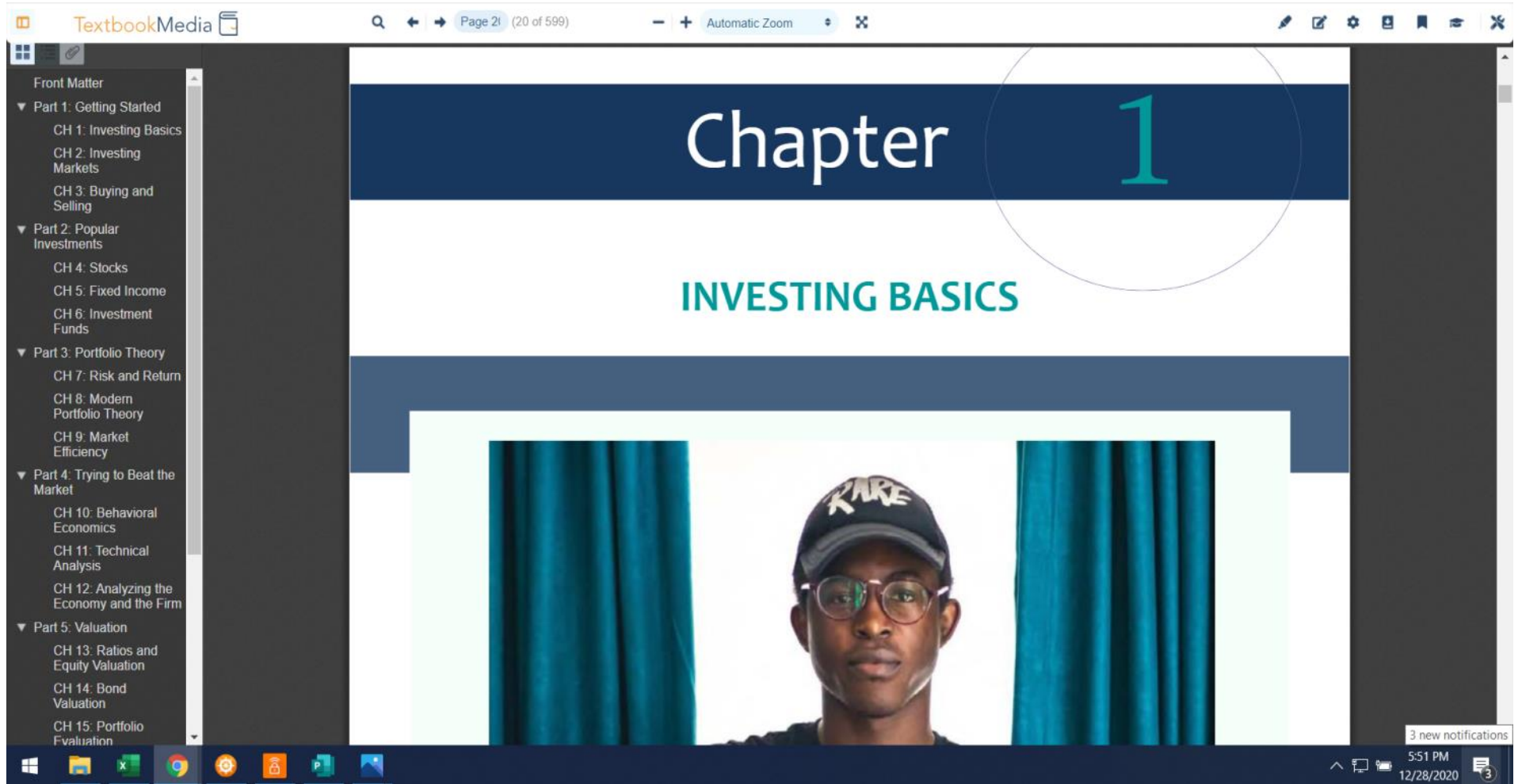
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# Screenshot of eBook Platform Tools



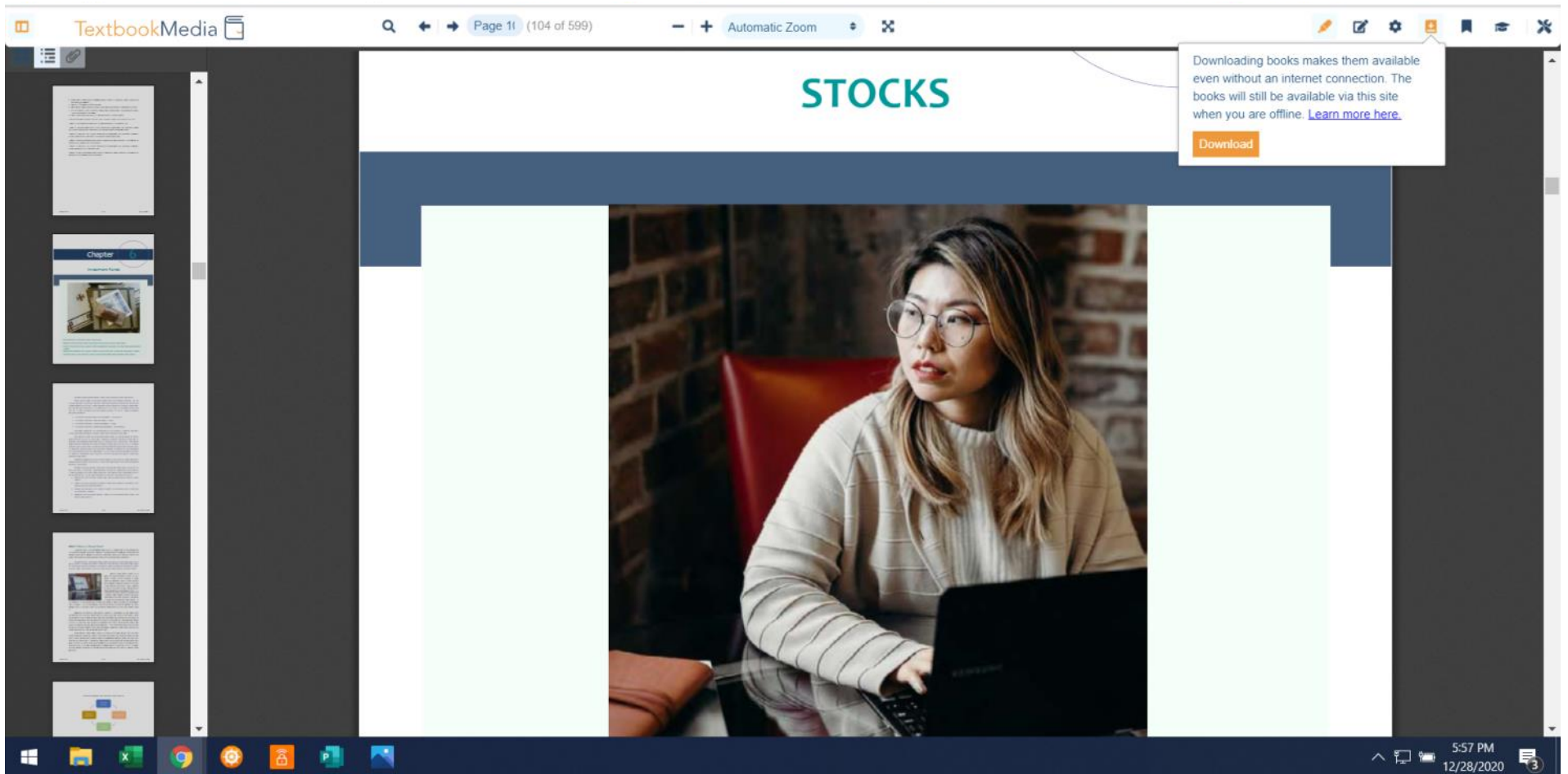
# Screenshot of eBook Platform Bookmark Tool



## Screenshot of eBook Platform Highlighter

The screenshot displays the TextbookMedia eBook platform interface. The main content area shows a text document with several paragraphs. The first paragraph asks: "to overpay for one or the other? Assume that you owned both. Which one do you think you have the best chance of getting the 'fairest' value if you decided to sell?" The second paragraph discusses buying and selling a bobblehead, with the following text highlighted in yellow: "When buying and selling the bobblehead, it is quite likely that you would pay more than the market's 'best' price and then not receive the fair market value when you sold it. If you lack patience, knowledge, or prudence, you could easily get ripped off. You might also need to worry about other value-reducing expenses (like shipping and advertising) eating up your hard-earned dollars and cents." The third paragraph discusses buying and selling a stock, with the following text highlighted in yellow: "On the other hand, those with an investing background would know that buying and selling the stock would be practically instantaneous, and the best price (at that time) would be absolutely guaranteed. In addition, the fee for the sale would be very low – perhaps zero." The fourth paragraph states: "Both the bobblehead and the stock would be sold in a 'market,' but those markets have very different characteristics. In this chapter, you will learn the many venues". To the right of the text is a photograph of a young woman with long brown hair, wearing a dark sweater, sitting at a wooden desk with her chin resting on her hand, looking thoughtfully at the camera. The interface includes a top navigation bar with "TextbookMedia", search, navigation, and zoom controls. A left sidebar shows a list of document thumbnails. The Windows taskbar is visible at the bottom, showing the time as 5:54 PM on 12/28/2020.

# Screenshot of eBook Platform Offline App (available with the Online-Offline eBook)



# Screenshot eBook Platform Upgrade Options (Options vary by title)

The screenshot displays the TextbookMedia interface for an eBook titled "Technical Analysis". The main content area shows a person using a laptop with a data visualization dashboard. A sidebar on the left contains a table of contents with thumbnails for various sections. A dropdown menu on the right lists three purchase options:

- Loose Leaf Print Bundle (Black & White Loose-leaf + Online eBook) - \$10.00
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The interface includes a search bar, navigation arrows, and a page indicator showing "Page 3: (320 of 599)". The top right corner features icons for editing, settings, and other functions. The Windows taskbar at the bottom shows the time as 6:27 PM on 12/28/2020.